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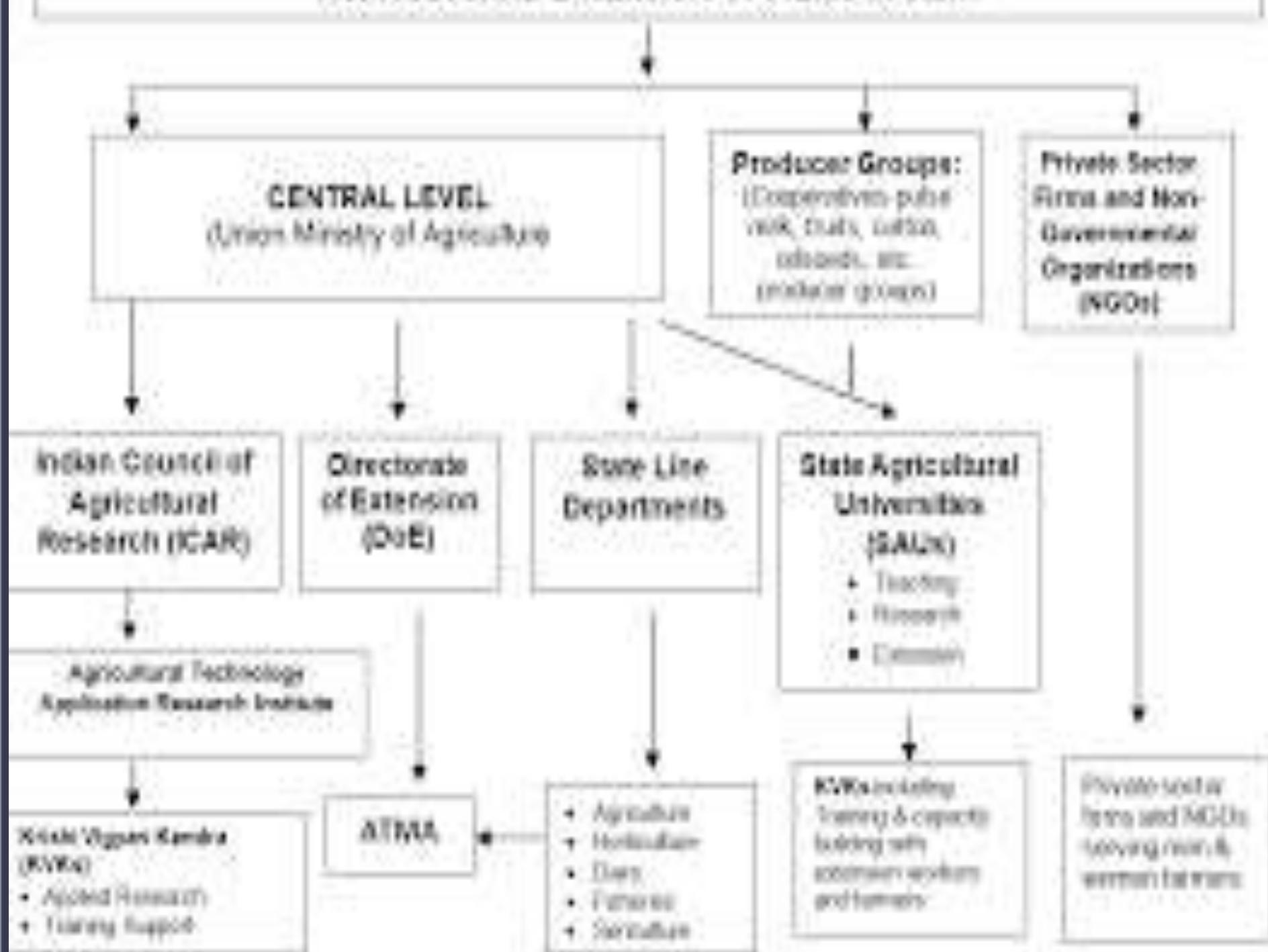
Lecture 4

Extension systems in India

Agricultural Extension System in India



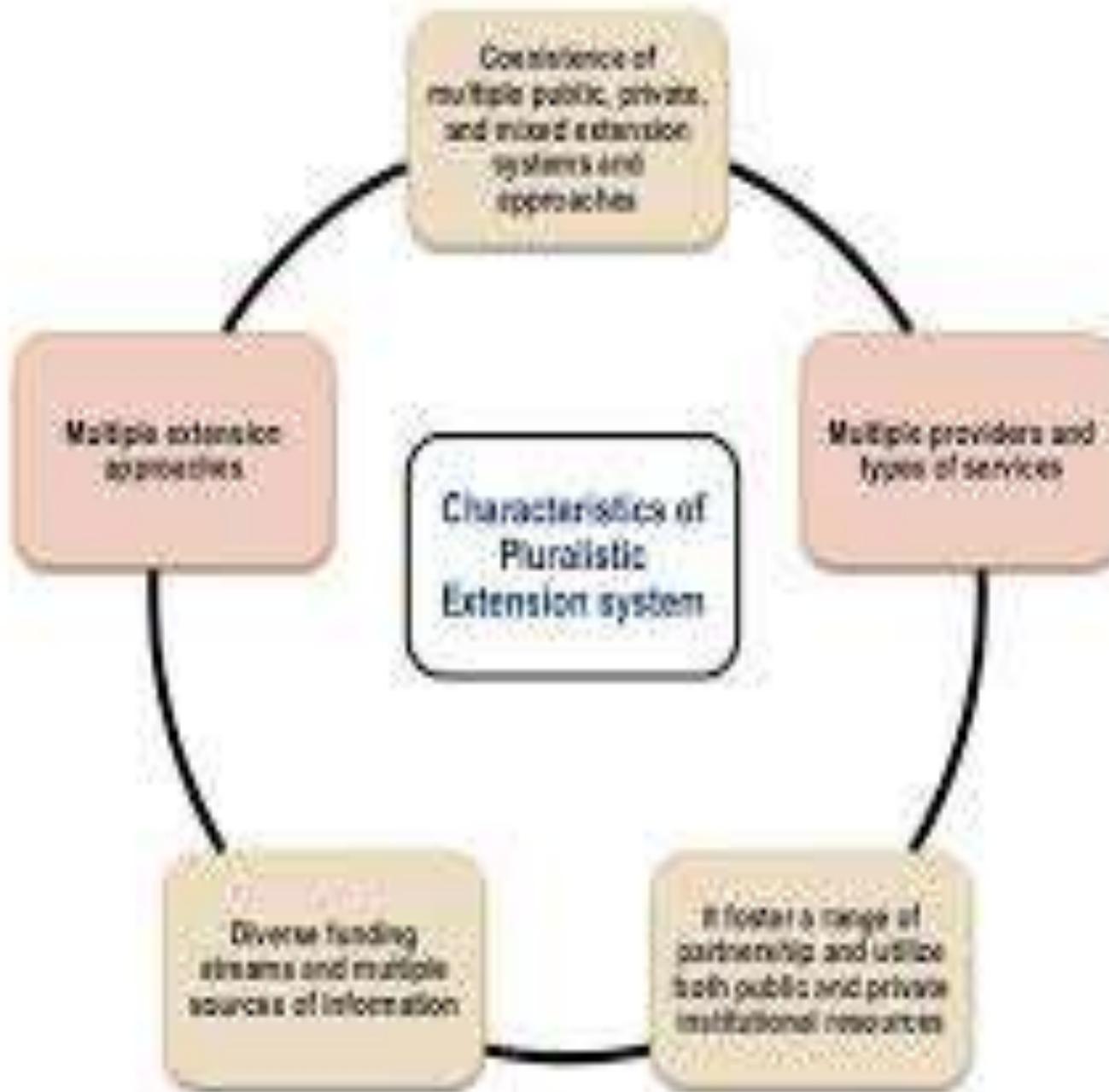
AGRICULTURAL EXTENSION SYSTEMS IN INDIA





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As a means of reforming and strengthening the **extension** service, a reorganized agricultural **extension system** known as 'Training and Visit' (T & V) **system** was introduced in the country. This **system** was introduced in **India** in 1974 with the World Bank assistance.



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Indian Council of Agricultural Research (ICAR) is an apex body at the national level – to evolve effective Transfer of Technology (TOT) models. • State Agricultural Universities (SAUs) come out with viable models that can be replicated through existing extension machinery besides implementing models evolved by ICAR system.



The first planned attempt – educated responsive farmers to take up improved methods of farming across the country • Community Development Programme, 1952 • National Extension Service, 1953 • Area-Based Special Programmes – trained farmers on high yielding varieties and improved methods of farming to back up these programs



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- Intensive Agricultural District Programme, 1960
- Intensive Agriculture Area Programme, 1964
- High Yielding Varieties Programme, 1966
- Farmers Training Centers, 1967
- The cumulative effect of these programs resulted in usher in 'Green Revolution' in Indian agriculture during late 1970s.



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Area based programs widened gap between resource rich and resource poor farmers • Hence, client-based programs were introduced – to enable resource poor farmers to take benefit of improved farm technology •



**Small Farmers Development Agency
(SFAC, 1969) • Marginal Farmers and
Agricultural Labourers Programme (MFAL,
1969) • District Rural Development
Agency/Society (DRDA, 1976), • Integrated
Rural Development Programme (IRDP,
1978) and • Lab to Land Programme
sponsored by ICAR (LLP, 1979)**