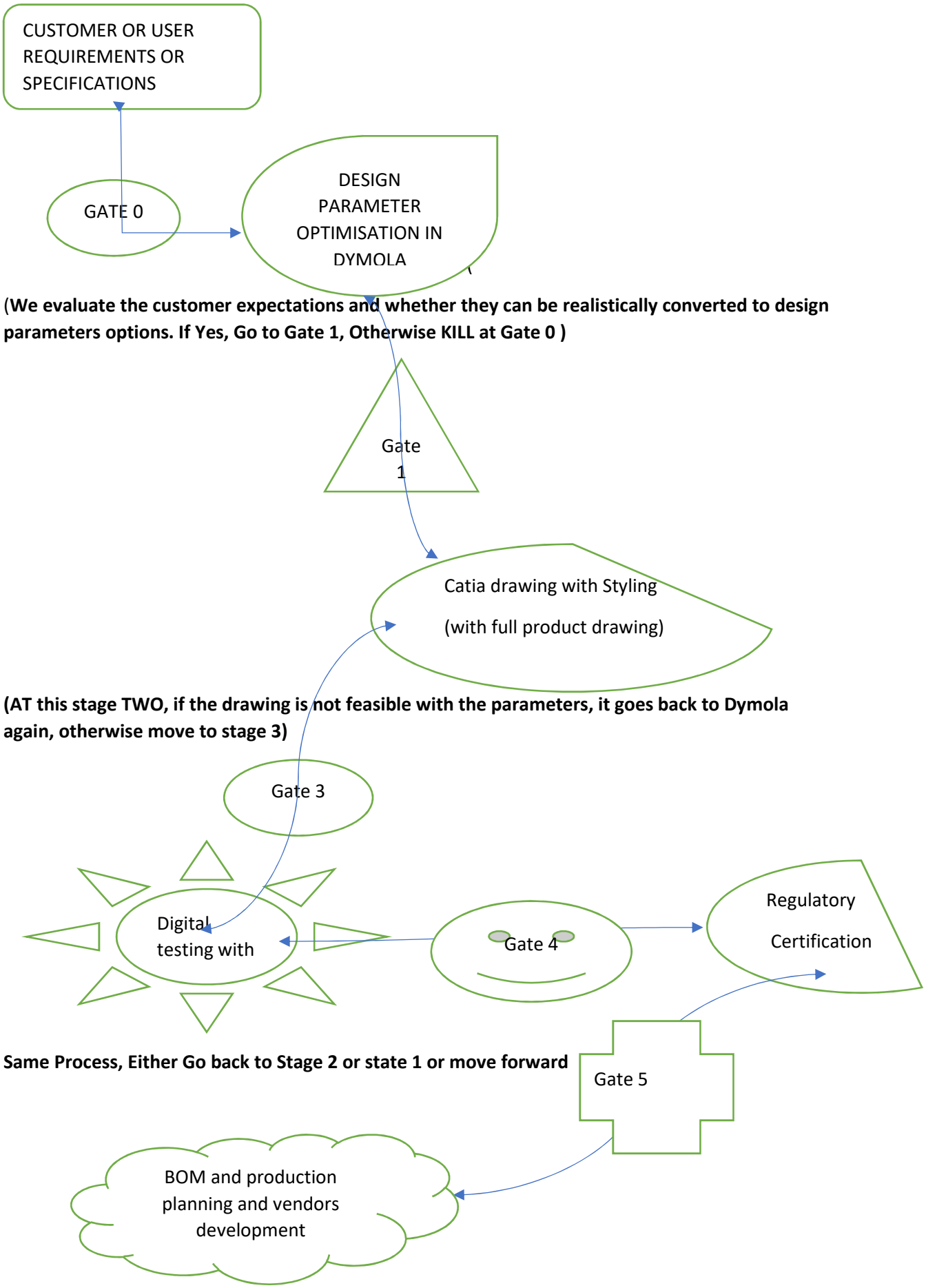PRODUCT DEVELOPMENT FOR INDUSTRIAL PRODUCTION (SCHEME DIAGRAM)