



GENDER MAINSTREAMING & ATTITUDE IN THE WORKPLACE

BY

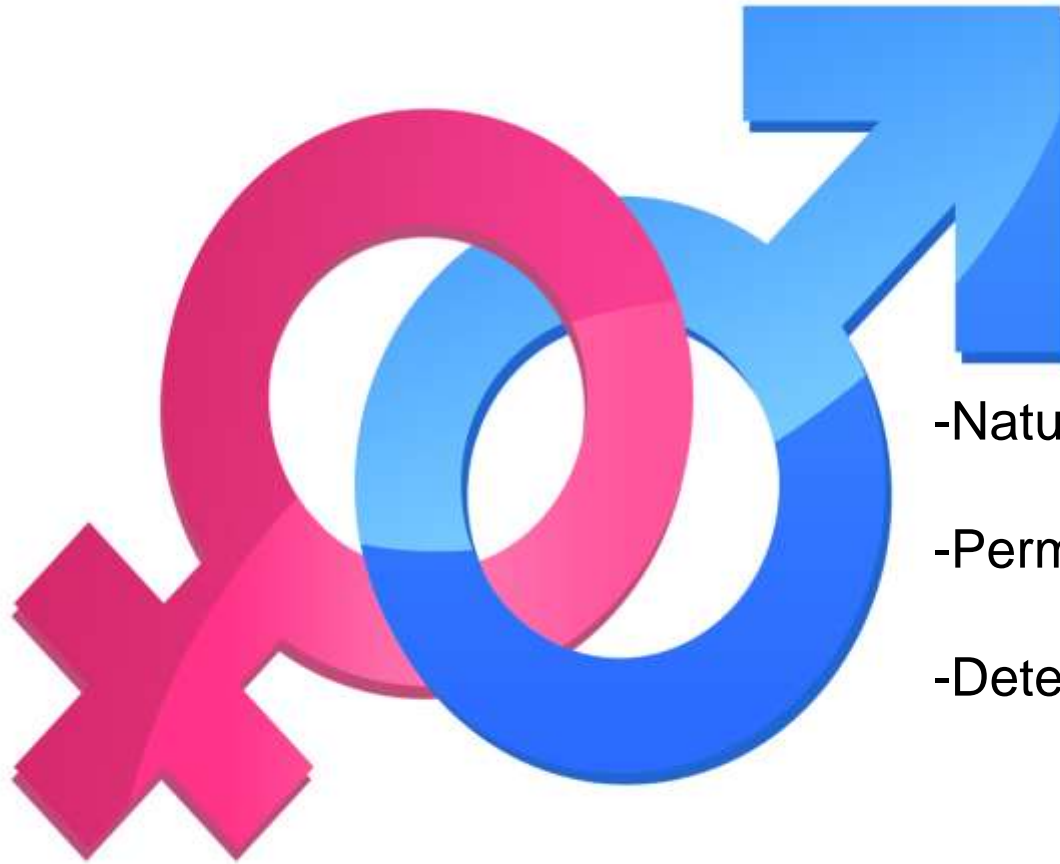
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GENDER MAINSTREAMING





- Natural
- Permanent
- Determined by genetics

- Construction of roles, responsibilities, behavior patterns
- Society provides it
- Differs from culture to culture
- It changes with time



GENDER MAINSTREAMING

THE CONCEPT OF BRINGING GENDER ISSUES INTO THE MAINSTREAM OF SOCIETY.

IT WAS CLEARLY ESTABLISHED AS A GLOBAL STRATEGY FOR PROMOTING GENDER EQUALITY IN THE PLATFORM FOR ACTION ADOPTED AT THE **UNITED NATIONS FOURTH WORLD CONFERENCE ON WOMEN, HELD IN BEIJING (CHINA) IN 1995.**

IT HIGHLIGHTED THE NECESSITY TO ENSURE THAT GENDER EQUALITY IS A PRIMARY GOAL IN ALL AREA(S) OF SOCIAL AND ECONOMIC DEVELOPMENT.

GENDER MAINSTREAMING

- A strategy
- Policies, legislations, programs, projects society and community development plans
- Access over resources, opportunities & rewards & benefits for labor
- Specific need and interests are addressed
- Participation and contribute in decision-making



**GENDER
EQU**



Why Are
We Talking
About This?





GENDER
mainstreaming



HOW GENDER
SENSITIVE
ARE YOU?

Jackie RE!







- * LEVEL THE PLAYING FIELD
- * EQUAL VALUE FOR BOTH MEN AND WOMEN
- * EQUAL REPRESENTATION IN ALL SECTORS OF SOCIETY
- * EQUAL EMPLOYMENT OPPORTUNITIES
- * EQUAL ENJOYMENT OF SOCIALLY VALUED GOODS, RESOURCES AND REWARDS
- * EQUAL COMMITMENTS AND OBLIGATIONS
- * EQUAL PARTICIPATION IN DECISION-MAKING



HOSPITALITY MANAGEMENT CAREERS

- **Facility Management**
 - **Casino Manager, Hotel Manager, Resort Director**
- **Guest Relations**
 - **Meeting and Events Manager, Customer Services Director,
Vice-President for Marketing**
- **Food Service**
 - **Director of Restaurant Operations, Director of Food Sales,
Director of Dining Services, Executive Chef**



Fairness

Appreciation

Acceptance

Complimentar

y

The bottom of the slide features a decorative design with three overlapping geometric shapes: a blue triangle on the left, a teal triangle in the center, and a light blue triangle on the right. The letter 'y' is positioned at the intersection of the blue and teal triangles.



Cristeta Pasia,
Comerford



Attitude is everything.

Life is 10% what happens to you
and 90% how you react to it.

Charles R Swindoll



GoodStatuses.com

ATTITUDE

**AN ATTITUDE IS "A
RELATIVELY ENDURING
ORGANIZATION OF
BELIEFS, FEELINGS, AND
BEHAVIORAL TENDENCIES
TOWARDS SOCIALLY
SIGNIFICANT OBJECTS,
GROUPS, EVENTS OR
SYMBOLS" .**

An **attitude**
is made up
of what you think



feel

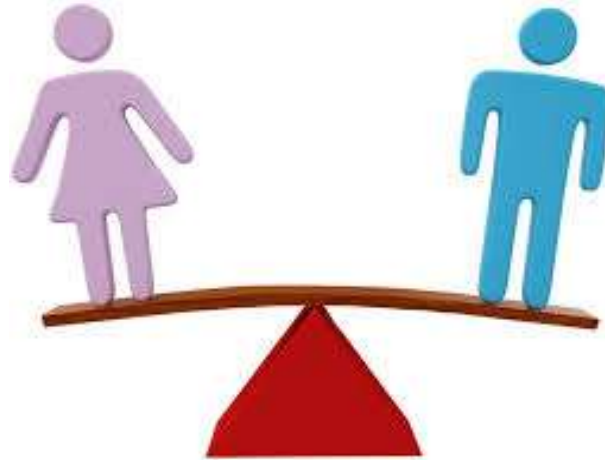


do



What will be the best attitude that will ensure success in your career?





What will be the best attitude that will ensure success in your career in relation to Gender Issues?

THANK YOU FOR LISTENING