

Gifts from the Sales Representative

Having experienced moderate growth in both their finances and employee base, the human resources division of one-year-old start-up Brycall Solutions Inc. has finally decided to take better care of their 47 employees by instituting an employee incentive program.

From a list of 12 companies all bidding to supply Brycall's gift cards, the HR division has finally narrowed the list down to two companies: Nonex and Cardyton. With the deadline for deliberations just a month away, Ken, the head of the HR division, randomly receives a set of gift cards from Nonex for him and the rest of the division.

Should Ken accept these gifts or should he return them to Nonex?

(Case prepared by Gov. Jose B. Fernandez Jr. Ethics Center, Ateneo de Manila, Philippines)