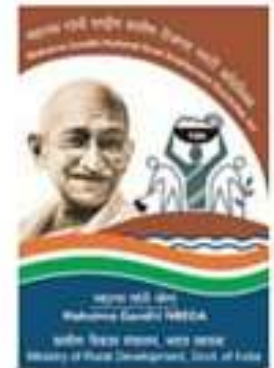




Government missions, schemes and other key organizations in skill development, training and employment



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GOVERNMENT SCHEMES FOR ENTREPRENEURS

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WHAT IS ENTREPRENEURSHIP ?



Entrepreneurship is a complex term that's often defined simply as running your own business. But there's a difference between a "business owner" and an "entrepreneur," and although one can be both, what distinguishes entrepreneurship is a **person's attitude**

DEFINITION OF ENTREPRENEURSHIP

“It is a process of creating something different with value by devoting necessary time and effort, assuming the accompanying financial, psychic, social risks and receiving the resulting rewards of monetary and personnel satisfaction and independence ”



GOVERNMENTAL SCHEMES



सत्यमेव जयते

The Government of India has undertaken several initiatives and instituted policy measures to foster a culture of innovation and entrepreneurship in the country.

With a significant and unique demographic advantage, India, however, has immense potential to **innovate, raise entrepreneurs and create jobs** for the benefit of the nation and the world.

START-UP INDIA:

- Through the Startup India initiative, Government of India promotes entrepreneurship by **mentoring, nurturing and facilitating** startups throughout their life cycle.
- With a 360 degree approach to enable startups, the initiative provides a comprehensive four-week free online learning program.
- More importantly, a ‘Fund of Funds’ has been created to help startups gain access to funding.

MAKE IN INDIA:



➤ The make in india initiative was launched in september 2014. It came as a powerful call to india's citizens and business leaders, and an invitation to potential partners and investors around the world to overhaul out-dated processes and policies, and centralize information about opportunities in India's manufacturing sector.

➤ This has in turn helped procure investments, foster innovation, develop skills, protect intellectual property and build best-in-class manufacturing

ATAL INNOVATION MISSION (AIM):

- AIM is the Government of India's endeavour to promote a culture of innovation and entrepreneurship, in technology driven areas.
- In order to foster curiosity, creativity and imagination right at the school, Atal Incubation Centres (AICs) are another programme of AIM created to build innovative start-up businesses as scalable and sustainable enterprises.

ATAL
INNOVATION
MISSION

WE START START-UPS!

Leading Innovation
& Entrepreneurship
in India!



NITI Aayog
National Institution for Transforming India



#AIMtoInnovate

SUPPORT TO TRAINING AND EMPLOYMENT PROGRAMME FOR WOMEN (STEP):



STEP was launched by **the Government of India's Ministry of Women and Child Development** to train women with no access to formal skill training facilities, especially in rural India.

The Ministry of Skill Development & Entrepreneurship and NITI Aayog recently redrafted the Guidelines to reaches out to all Indian women above 16 years of age To impart skills in several sectors such as agriculture, horticulture, food processing, handlooms, traditional crafts like embroidery, travel and tourism, hospitality, computer and IT services

JAN DHAN- AADHAAR- MOBIL (JAM):



- JAM, for the first time, is a technological intervention that enables direct transfer of subsidies to intended beneficiaries and, therefore, eliminates all intermediaries and leakages in the system, which has a potential impact on the lives of millions of Indian citizens.
- Besides serving as a vital check on corruption, JAM provides for accounts to all underserved regions, in order to make banking services

BIOTECHNOLOGY INDUSTRY RESEARCH ASSISTANCE COUNCIL (BIRAC):



BIRAC is a not-for-profit Public-Sector Enterprise, set up by [Department of Biotechnology](#) to strengthen and empower emerging biotechnology enterprises. It aims to embed strategic research and innovation in all biotech enterprises, and bridge the existing gaps between industry and academia.

BIRAC has initiated partnerships with several national and global partners for building capacities of the Indian biotech industry, particularly start-ups and SME's, and has facilitated several rapid developments in medical technology.

STAND-UP INDIA:



Launched in 2015, Stand-Up India seeks to leverage institutional credit for the benefit of India's underprivileged. It aims to enable economic participation of, and share the benefits of India's growth, among women entrepreneurs, Scheduled Castes and Scheduled Tribes.



STAND-UP INDIA:

Towards this end, at least one women and one individual from the SC or ST communities are granted loans between Rs.1 million to Rs.10 million to set up greenfield enterprises in manufacturing, services or the trading sector.

The Stand-Up India portal also acts as a digital platform for small entrepreneurs and provides information on financing and credit guarantee.

TRADE RELATED ENTREPRENEURSHIP ASSISTANCE AND DEVELOPMENT (TREAD):



To address the critical issues of access to credit among India's **underprivileged women**, the TREAD programme enables credit availability to interested women through non-governmental organizations (NGOs).

As such, women can receive support of registered NGOs in both accessing loan facilities, and receiving counselling and training opportunities to kick-start proposed enterprises, in order to provide pathways for women to take up non-farm activities

PRADHAN MANTRI KAUSHAL VIKAS YOJANA (PMKVY):

A flagship initiative of the Ministry of Skill Development & Entrepreneurship (MSDE), this is a Skill Certification initiative that aims to train youth in industry-relevant skills to enhance opportunities for **livelihood creation and employability** (Training and Assessment fees are entire Government under this program)



NATIONAL SKILL DEVELOPMENT MISSION:

Launched in July 2015, the mission aims to build **synergies across sectors and States** in skilled industries and initiatives. With a vision to build a 'Skilled India' it is designed to expedite decision-making across sectors to provide skills at scale, without compromising on q



N · S · D · C
National
Skill Development
Corporation

Transforming the skill landscape

NATIONAL SKILL DEVELOPMENT MISSION:

The seven sub-missions proposed across India are:

- (i) Institutional Training
- (ii) Infrastructure
- (iii) Convergence
- (iv) Trainers
- (v) Overseas Employment
- (vi) Sustainable Livelihoods
- (vii) Leveraging Public Infrastructure





Bizwiz



**HERE'RE 9 SCHEMES FOR
WOMEN ENTREPRENEURS
IN INDIA**

Woman Entrepreneur Support Programs in India

S.No	Scheme	Agency/Bank	Details
1	TREAD scheme for women	Ministry of Small and Medium Enterprises	30 percent of total project cost as government grant, 70 percent by the appraising institution
2	Bharatiya Mahila Bank	Bharatiya Mahila Bank	Working capital and term loan up to INR 20 Cr. Specific Loan schemes for setting up home catering, beauty salons and day-care centers. Since the bank do not insist on collateral, the loans of up to INR 1 Cr are insured with Credit Guarantee Fund Trust for MSMEs
3	ALEAP and CGTSI	Andhra Bank	Credit facility up to Indian rupees 10 million without collateral security or third party guarantee for a tenure of five years.
4	Akshaya Mahila Arthik Sahay Yojna	Bank of Baroda	Movable and immovable asset-based term loans and working capital limits.

Woman Entrepreneur Support Programs in India

S.No	Scheme	Agency/Bank	Details
5	Schemes for professional and self-employed women	Oriental Bank of Commerce	Term Loan - Maximum Indian rupees 500,000 including working capital limit of Indian rupees 100,000 for Five to seven year tenure
6	Dena Shakti Scheme	Dena Bank	Term loans and working capital limits with a ceiling of Indian rupees 2 million
7	Stree Shakthi Package	State Bank of India	Interest concessions of 5 percent based on business enterprise for self-employed women
8	Cent Kalyani	Central Bank	Loans up to Indian rupees 10 million without any collateral security or third party guarantee.
9	Marketing Fund for Women (MFW)	SIDBI	Provides assistance to women entrepreneurs and organizations involved in marketing products manufactured by women entrepreneurs to increase their reach in domestic and international markets.

THANK
YOU FOR
LISTENING
ANY
QUESTIONS?