

Investment Avenues in India

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Learn to have money work for you
rather than you work for Money



- Robert T. Kiyosaki

Investment

- In finance, an investment is a monetary asset purchased with the idea that the asset will provide income in the future or will be sold at a higher price for a profit.



Essential features of an Investment

- **Safety of principal**
- **Liquidity**
- **Stable income**
- **Capital growth**
- **Legality**
- **Tax implications**



Golden Rules of Investment

- Invest Early
- Invest Regularly
- Invest for long term not short term



Investment alternatives in India



Non marketable financial assets:

- * Bank Deposits
- * Post Office Schemes
- * Company FDs
- * PPF



Equity shares

These are shares of company and can be traded in secondary market.

Investors get benefit by change in price of share and dividend given by companies.

Equity shares represent ownership



Bonds

Bonds are the instruments that are considered as a relatively safer investment avenues.

- * G sec bonds
- * GOI relief funds
- * Govt. agency funds
- * PSU Bonds
- * RBI BOND
- * Debenture of private sector co.

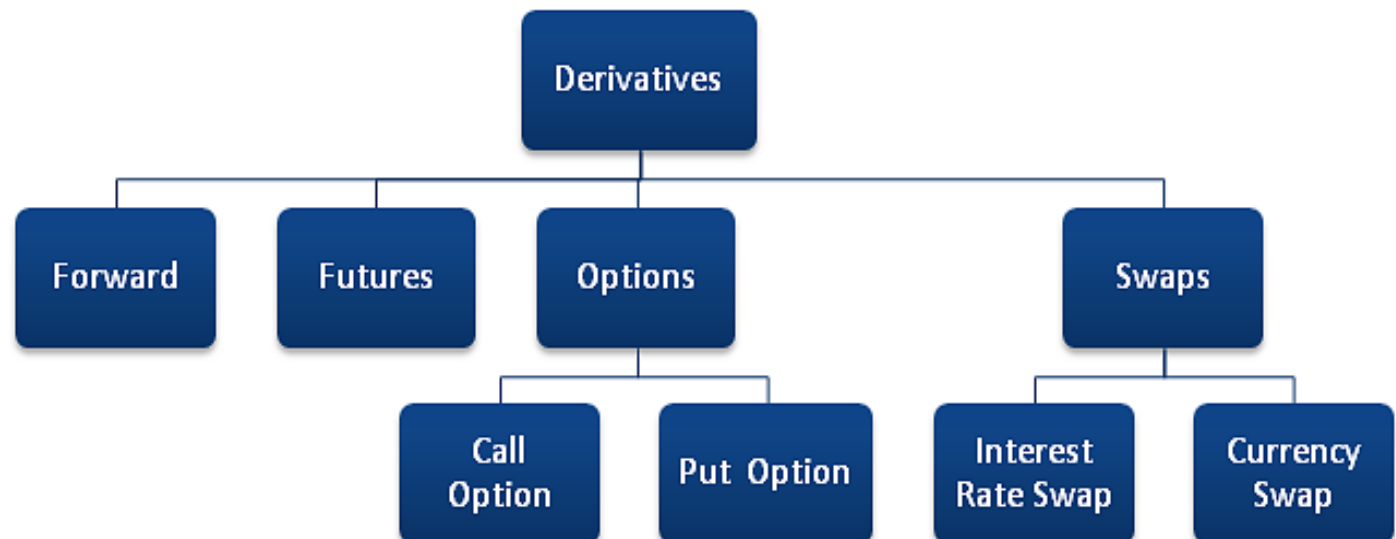
Money market instrument:

By convention, the term "money market" refers to the market for short-term requirement and deployment of funds. Money market instruments are those instruments, which have a maturity period of less than one year.

- * T-Bills
- * Certificate of Deposit
- * Commercial Paper

Financial Derivatives

A derivative is a contract between two or more parties whose value is based on an agreed-upon underlying financial asset (like a security) or set of assets (like an index). Common underlying instruments include bonds, commodities, currencies, interest rates, market indexes and stocks.

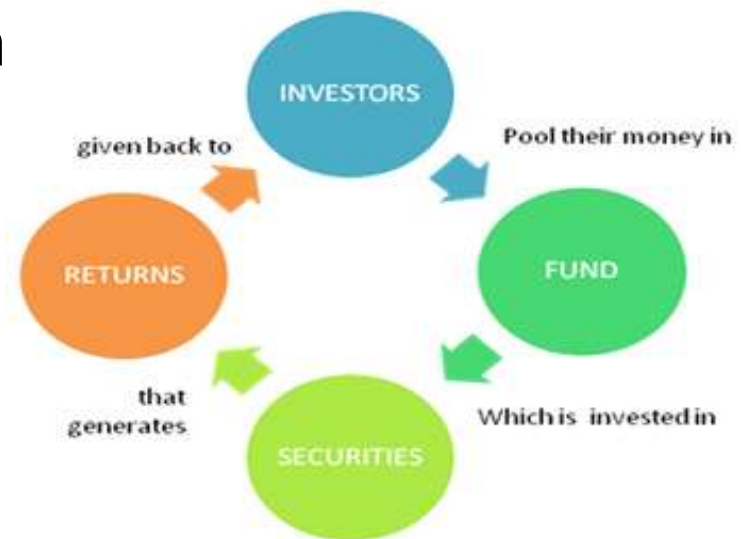


Mutual Funds

A mutual fund is a trust that pools together the savings of a number of investors who share a common financial goal. The fund manager invests this pool of money in securities, ranging from shares, debentures to money market instruments or in a mixture of equity and debt, depending upon the objective of the scheme.

- SIP
- SWP

How do Mutual Funds Work?



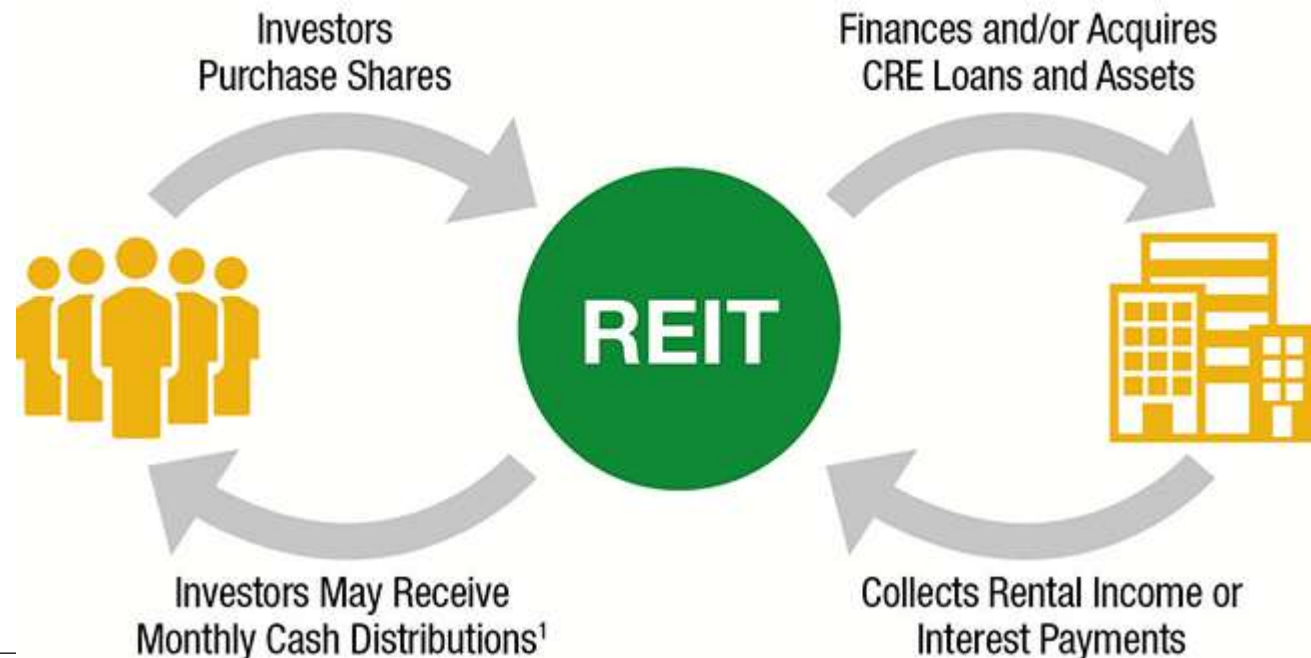
Life Insurance

- Now-a-days life insurance is also being considered as an investment avenue. Insurance premiums represent the sacrifice and the assured sum the benefit.



Real Estate

Real estate investing involves the purchase, ownership, management, rental and/or sale of real estate for profit.





THANK YOU