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*Shaping Lives...
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Lecture 10

**Rural Development: meaning,
definition, concept**

Lecture 11

**Various rural development
programmes launched by Govt. of
India**



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Rural development is the process of improving the quality of life and economic well-being of people living in **rural areas**, often relatively isolated and sparsely populated **areas**. **Rural development** has traditionally centered on the exploitation of land-intensive natural resources such as agriculture and forestry.



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The term 'Development' means quantitative as well as qualitative change. Since it means change, which has meaning only when seen against something at a particular time, it carries a meaning which is not only relative but also subjective. Only a given type of quantitative cum-qualitative change is considered to be development in a positive sense. If the change is not of appreciable quality, and quantity, it is either mal-development or negative development In the same sequence



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The concept of rural development was borne in the context of agriculture and for a long time it encompassed agricultural development. Since the 1970s, the concept has become more definite in its interpretation and it is being regarded as a design to improve the economic and social life especially, by extending benefits of development to the poorest.



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The modern concept of Extension education is the means for achieving community development, includes several facets and subject- matter fields, of which agriculture is more important than the others. Hence “Agricultural extension” may be defined as special branch of Extension Education which deals with the economic and social aspects of people engaged in or associated with agriculture.



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Deen Dayal Upadhyay Grameen Kaushal Yojna

Roshni: Skill **Development Scheme** for Tribals

Swachchh Bharat Mission

Sansad Adarsh Gram Yojna

Heritage **Development** and Augmentation Yojna
(HRIDAY)

Mahatma Gandhi National **Rural** Employment
Guarantee **Scheme** (MGNREGS)



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