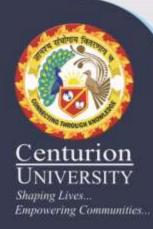


## PRACTICAL 2

Preparation of Interview Schedule and data analysis for farmers.:



### Discussion Guide For Focus Groups

Introduction Current products used Purchasing behaviour Concept introduction Spontaneous comments Detailed comments Likes/dislikes Purchasing attitudes



#### Phase I: Nev Des 2000

- Agreement with HTV & MHP on the prisety remarks questions.
- Respect for Forty adv protecters to porticipate:
- Pregarcatory garthering and smalps's of secondary data for research on glettal potacy trials and satisfied locantry contests.
- Intarviews with reconduct stalksholders;
- Collistion of biookine inflormation, using FLO Inspection Reports and other available material;
- Development of a series of discretists for participatory research.



#### Phone & March 2000

- Adequation of checkflats to local context;
- Introduction workshop with the SPO Inspresentations from management and board) or Promoting Body and farmer organization;
- Interviews with a cross section of small producers, plus serious other relevant informatics
- Data analysis and production of four monthly dust reports.
- Review of Wall report to representatives of fracticals produce organizations.



#### Phone E. Aarti-Dec. 2000.

- A limited number of incorrectiony notion traded listervisions.
- Data seralysic and preparation of draft synthesis report.
- Grouleston of shaft synthesis report amongst key stakeholders:
- Probustion of final report.



Identify the purpose and justification for the study

Specifically state objectives/questions to be answered

Write a screening questionnaire

Develop a moderator's outline

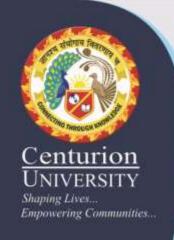
Review tapes and analyse the findings

Write and present a report to management

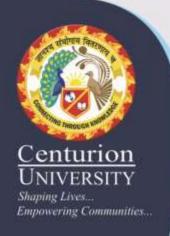


# INTERVIEW SCHEDULE FOR PROGRESSIVE FARMERS

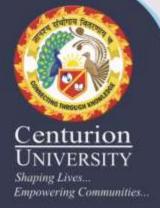
Name of the Respondent: Date: Part – A PERSONAL 1. Age:
2. Sex: Male / Female 3. Marital Status: Married / Widowed /
Separated / Unmarried 4. Religion: Hindu / Christian / Muslim
5. Caste: Forward / Backward / Most Backward / Scheduled 6.
Education: Illiterate / Primary / Middle / High / Higher
Secondary / Diploma / Degree / Postgraduate / Others (specify)
7. Occupation: Farming only / Farming + Business / Farming + Service / Farming + Entrepreneur / Farming + NGO / Other (specify) 8. Monthly Income: From farming = Additional =
Total =



Household particulars S No. Relationship to the Respondent Sex Age Marital Status Education Occupation Monthly Income



Farm size: Acres 11. Cropping system: 12. Water Resources: Open well only / Open well + Bore well / Open well + Canal / Pond Ayacut 13. Experience in farming: years 14. Social Participation Ind



The modern concept of Extension education is the means for achieving community development, includes several facets and subject- matter fields, of which agriculture is more important than the others. Hence "Agricultural extension" may be defined as special branch of Extension Education which deals with the economic and social aspects of people engaged in or associated with agriculture.