

Rural Sociology and Educational Psychology

SESSION 1
SOCIOLOGY AND RURAL SOCIOLOGY
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Sociology

The term sociology was created by Auguste Comte (1789-1875).

- referred as the father of sociology
- who named it from **two** words, of which one is **Latin** word
- 'socius' meaning companion
- the other is Greek word 'logos' meaning speech or reasoning or study.



Sociology ... referred to as systematized knowledge in the study of human social relationships.

- Detailed and systematic study of society.
- Sociology is used for the systematic study of the human being in group relations.
- Concerned with people and without people or human beings there cannot be sociology.
- it cannot be in **isolation** as its main emphasis is on their relationship with other persons.

- Sociology is the study of human social behaviour and its origin, development organisations and institutions.
- Uses various methods of empirical investigation and critical analysis to develop a body of knowledge about human social actions, social structure and functions.

Definitions

- Sociology is the scientific study of society-August Comte
- Sociology is the study of social action-Max Weber
- Sociology is the scientific study of social aspects of human life- Mack Young.
- Sociology is the study of humans living together-Tonnies

RURAL SOCIOLOGY Desai says that "Rural sociology is the science of university". It is the science of laws of the development of rural society".

- Sanderson says that "Rural sociology is the sociology of rural life in the rural environment".
- Bertand says that "Rural sociology is that study of human relationships in rural environment".
- According to Smith rural sociology is the body of facts and principles of the systematized knowledge, which has developed the application of scientific method in the study of human relationships in rural environment and people, engaged directly or indirectly in agriculture occupation.

- An extension worker is a **change** agent.

 United the change or communication of innovationsmain job of these changes agents.
- for introducing improved farm practices, an understanding of the farmer, his social and cultural environment home, village and the local region is necessary.
- Rural sociology provides knowledge and makes strategic approach for the desired changes.
- Constant analysis of the rural situation and within reasonable limits prediction of possible results.
- Community development programs.....changing human behaviour and working with rural people by using educational methods.
- The change agent, must have adequate knowledge and skill in methods of communication.

the change agent must know what is going on, in the minds people, their relationships and interactions, their groups, their institutions, their organizations and the culture they share.

- All these factors influence the farmers' behaviour.
- The knowledge regarding these factors is provided by rural sociology.
- In the absence of this knowledge of rural society the change agent will not be able to plan a proper strategy of change.

Scope of Rural Sociology

- Very much necessary to develop village because India's development depends upon the progress of the villages.
- India is agriculture country and poverty can be removed through improvement in agriculture.
- Solutions of rural problems can bring the change in the rural society.
- Society can be reconstructed only through rural developments.
- For successful implementation of democratic decentralization the village community is to be studied in detail.
- Rural sociology can help to organize the disorganized Indian in detail.

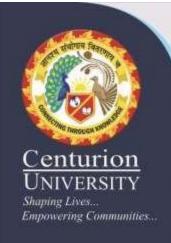
The extension worker must know the rural culture, institutions, problems, resources etc. for successful transfer of technology for improvement of agriculture. It can be achieved through the study of rural sociology.

- The technology and communication methods are known to the extension workers. The study of rural sociology helps the extension worker to transfer the technology.
- For successful implementation of the community development programmes the knowledge of rural sociology is very essential.

Importance of Rural Sociology:

lives in villages. The birth and development of its culture took place from the villages. India's progress is based on the progress of villages. Thus it is necessary to develop the villages.

- India is an agricultural country and poverty of this country can only be removed when the agriculture is improved.
- Solution of rural problems can bring about change in rural society.
- In the interest of democratic decentralization, village community is to be studied in a totality.
- Rural sociology can help in organizing the disorganized Indian rural structure.



THANK YOU