

# Benefits Of BCM

Protects your assets

People

Technology

Buildings

Top-line

Bottom-line

Reputation

# Benefits Of BCM

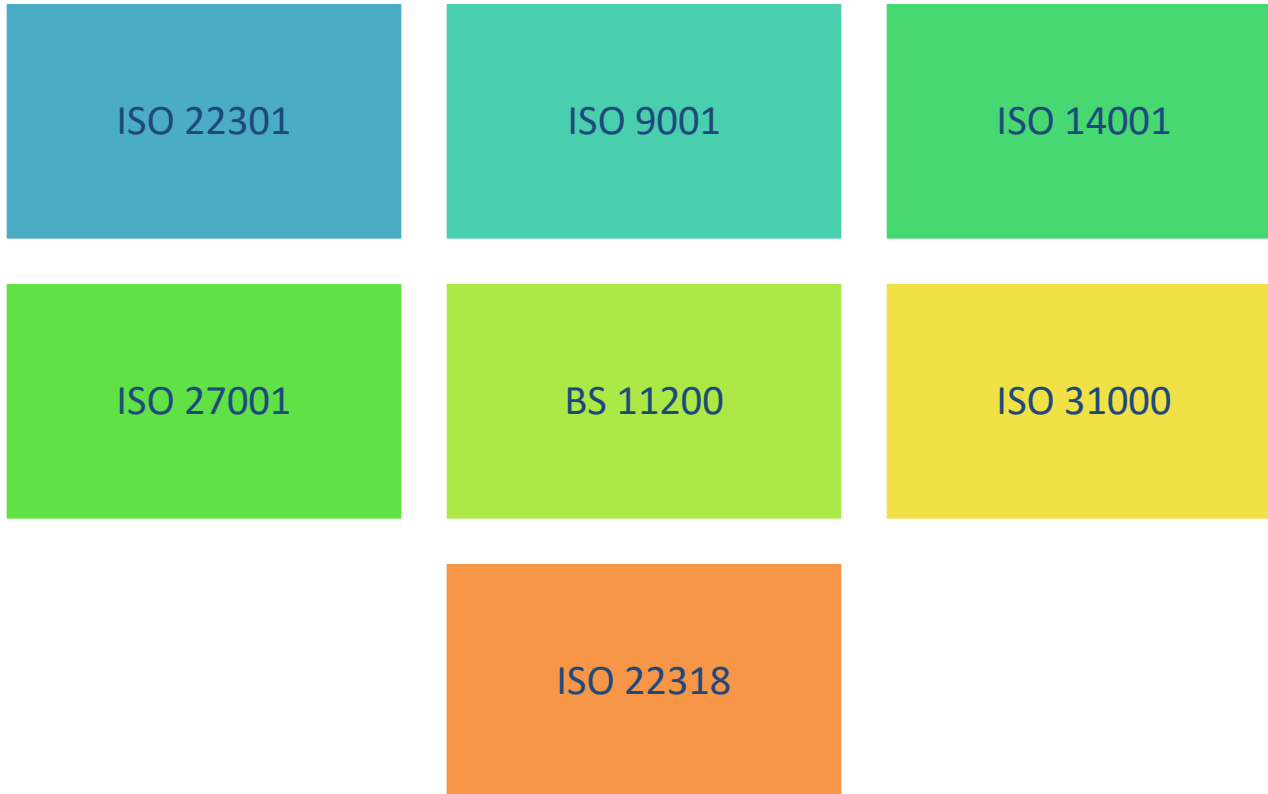
Organisational Objective



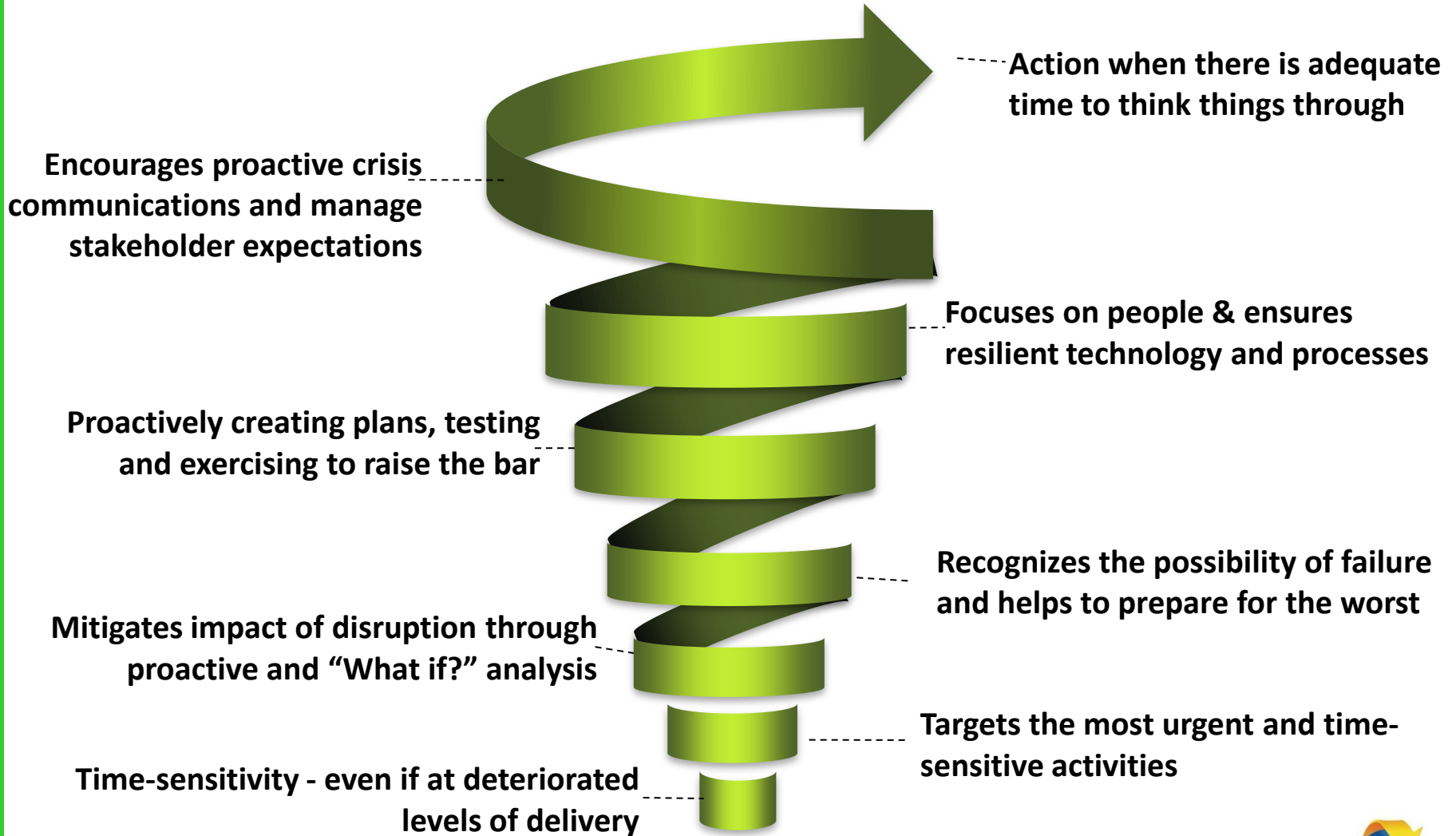
Business Continuity Management

# Benefits Of BCM

## Alignment with other management systems



# Benefits Of BCM



# Benefits Of BCM

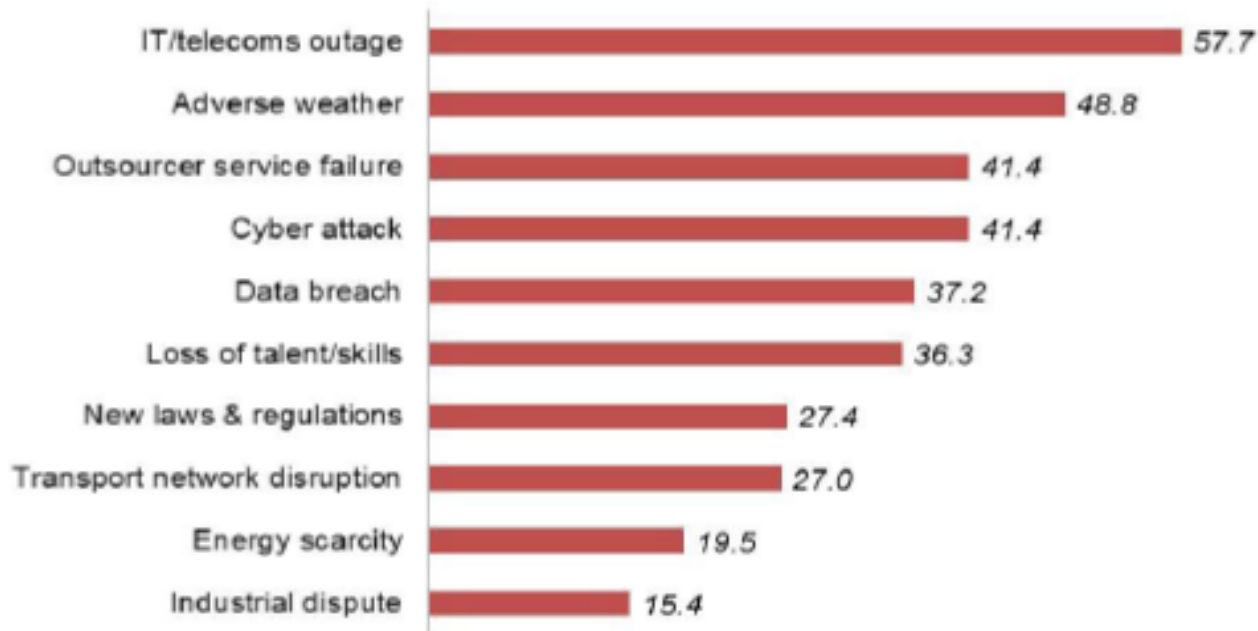
Helps to be prepared – because we are always one disaster behind

Tsunami	Katrina	Rita	Terrorist attacks
Financial scams	Floods	Earthquakes	Volcano eruptions
Civil unrest	Power grid failures	Cyber attacks	Other IT failures
Global economic downturn	Falling oil prices	Files (manmade, accidental, natural)	What's next?

# Benefits Of BCM

BCI study

## Horizon scanning risks (12 months)



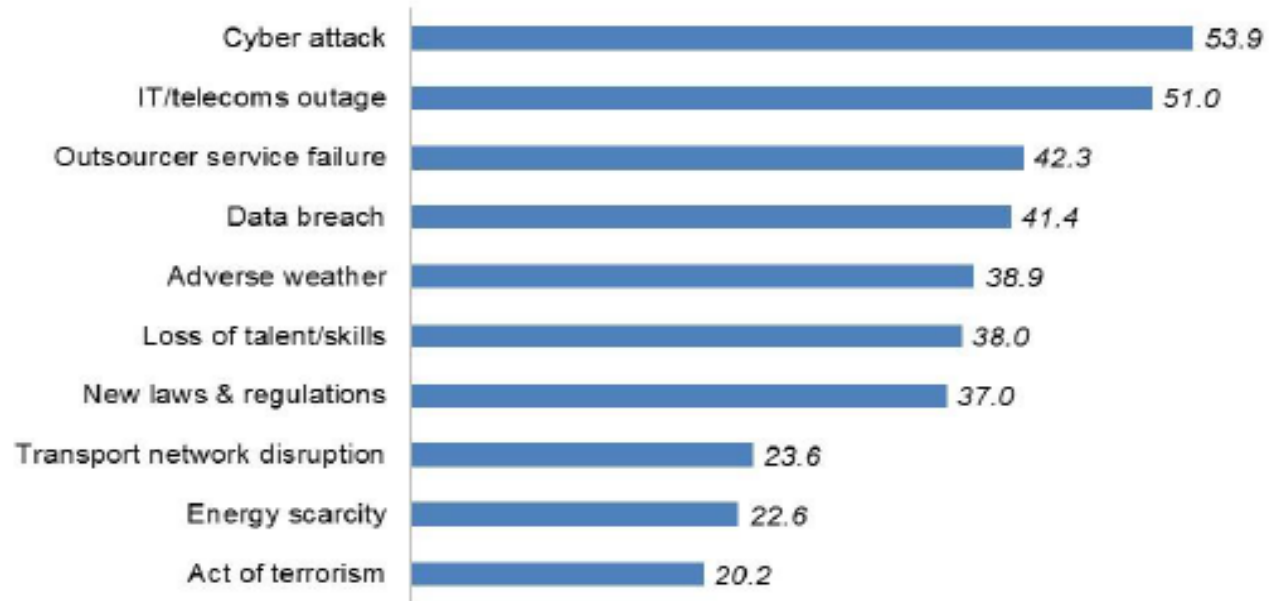
*\*Expressed in %, multiple answers allowed*

Figure 16. Horizon scan of supply chain risks, 12 months

# Benefits Of BCM

## BCI study

### Horizon scanning risks (5 years)



*\*Expressed in %, multiple answers allowed*

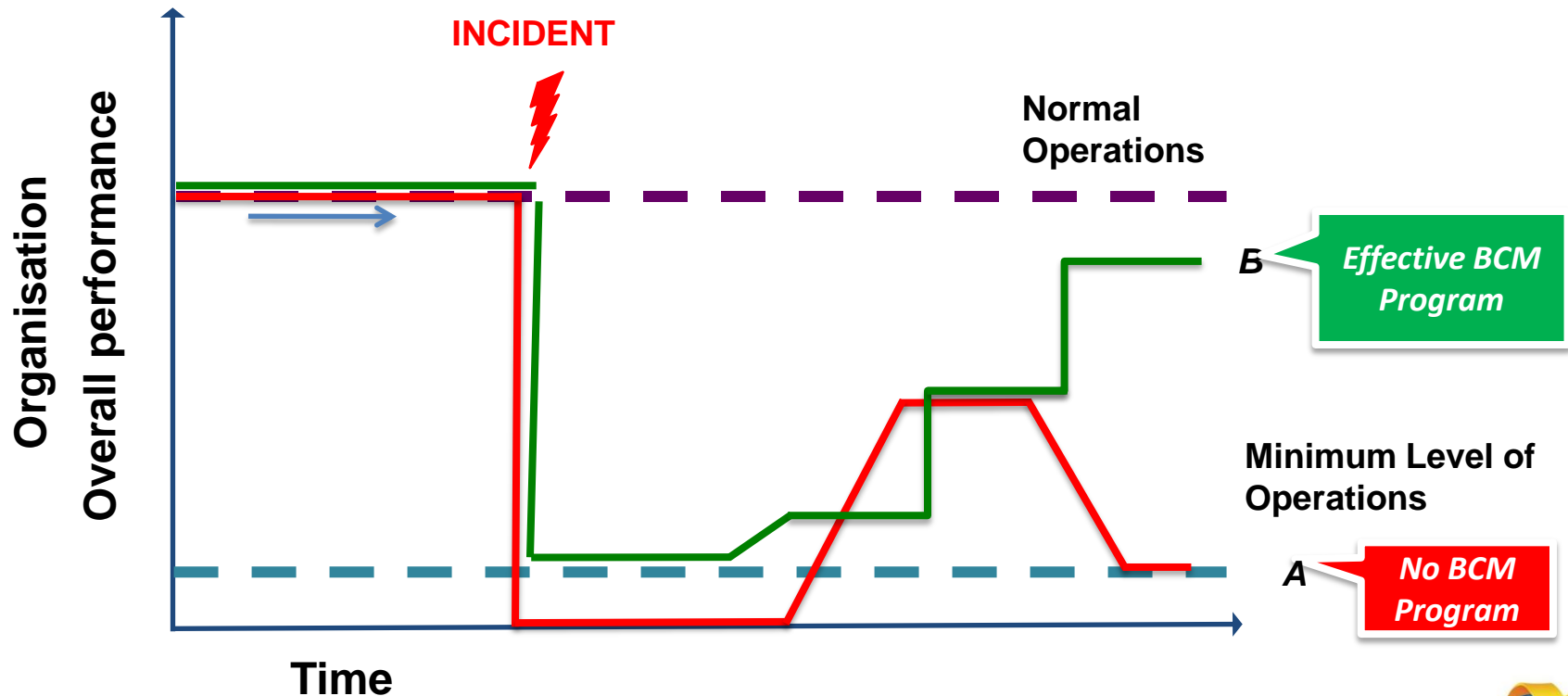
Figure 17. Horizon scan of supply chain risks, 5 years



# Benefits Of BCM

Helps to recover fast:

- Pre-agreed processes
- To pre-agreed levels
- In pre-agreed timeframes





# Benefits Of Certification

There is value in certification. While it works like an ‘insurance policy’, it provides:

Assurance of  
established continuity  
practices

Competitive edge

Enhanced stakeholders  
satisfaction  
(employees,  
customers)

Enhanced confidence  
of the investors and  
shareholders

Enhanced compliance  
(where applicable)

Maturity of Corporate  
Governance

Global benchmark

# Benefits Of Certification

There is value in certification. While it works like an 'insurance policy', it provides:

Maximise quality and efficiency

Flexibility during disruptions

Competitive advantage

Organisational improvement

Continual improvement via audits

Legal and regulatory compliance

Cost savings

Maintain optimum client delivery levels

Strengthen internal management

Reputation management

# Benefits Of Certification

There is value in certification. While it works like an 'insurance policy', it provides:

