

BUSINESS CONTINUITY MANAGEMENT

A holistic management process which:

Identifies threats to an organization and their impacts on business operations

Provides a framework for building organisational resilience

Develops capability for an effective response

Safeguards interests of key stakeholders, reputation, brand and value creating activities



NEED FOR BCM

Regulatory requirement:

Guidelines by regulators make it mandatory for organisations to develop & maintain a business continuity plan



Strategic requirement:

A fundamental but differentiating parameter for clients while choosing a service provider



Compliance requirement:

Forms an important and integral part of Enterprise risk management



Branding requirement:

Improves customer confidence in an organisation



Certification requirement:

ISO 22301 allows an organizations to be certified in Business Continuity



HISTORY OF BCM

