

SET-1
Multiple Choice Question (MCQ)
FISHERIES EXTENSION EDUCATION (FSEE2207) 4th Sem

S. NO	MCQ	Instructions		CO
1.		Fish farmers day is celebrated on		CO3
		November 21	Yes	
		On Morning glory		
		July 10		
		None		
2.		Extension is a..?		CO1
		Two way flow of message.	Yes	
		1 way flow of message.		
		Both a and b.		
		Multi-way flow of message		
3.		The role of extension education in India is performed by..?		CO1
		State Agricultural University		
		Central Agricultural University		
		Both a and b	Yes	
		None		
4.		Motivation is a process of..?		CO1
		Enhancing the skill of individuals by spring them through the examples of various success stories.		
		Initiating a conscious and purposeful action.		
		To motivate laggards to get something extraordinary.		
		All of the above.	Yes	
5.		By nature, extension teaching is..?		CO1
		Horizontal.		
		Vertical.		
		Vertical – horizontal.	Yes	
		None of these		
6.		Effectiveness of extension is assessed by...?		CO1
		Plan of work		
		Co-ordinator		
		Layout		
		Evaluation	Yes	
7.		The first stage of adoption is..?		CO1
		Awareness.		
		Trial.		
		Interest/need	Yes	
		Evaluation.		
8.		An extension teaching includes..?		CO1
		Convection.		

		Desire.		
		Action.		
		All of the above.	Yes	
9.		Method of demonstration is a type of..?		CO3
		Short.		
		Long.	Yes	
		Both.		
		None of the above		
10.		Farm and home visits are..?		CO1
		Group contact.		
		Mass contact.		
		Individual contact.	Yes	
		None of the above.		
11.	 is the basic unit of rural society?		CO3
		Community.		
		Family.		
		Both.	Yes	
		Village		
12.		More interesting work is a type of..?		CO1
		Intrinsic reward.		
		Extrinsic reward.		
		Both a and b.	Yes	
		None of the above.		
13.		What is FLD?		CO3
		Front Line Demonstration.	Yes	
		Front Land Development.		
		First Linkage Development.		
		None of the above.		
14.		The key component of FLD?		CO3
		State.		
		Country.		
		District.		
		Village.	Yes	
15.		Why should we know the audience in communication?		CO2
		Each audience has its own personality.		
		Each audience is a potential leader.		
		Each audience has a power to protest.		
		All	Yes	
16.		Which is not a type of projected visual aid?		CO1
		Slide.		
		Over head projector.		
		Poster.	Yes	
		Power point slide.		
17.		What general skill is required in leading or influencing?		CO1
		Diagnosing		
		Adapting		

		Communicating		
		All of the above	Yes	
18.		MANAGE is situated in....?		CO3
		Mumbai		
		Hyderabad	Yes	
		Delhi		
		None		
19.		Blue revolution is related to...?		CO3
		Flower		
		Milk		
		Fish	Yes	
		Wheat		
20.		The major activities of agricultural extension division are..?		CO1
		Technology assessment.		
		Demonstration.		
		Capacity development.		
		All of the above.	Yes	