

WIPO

(World intellectual PROPERTY ORGANIZATION)

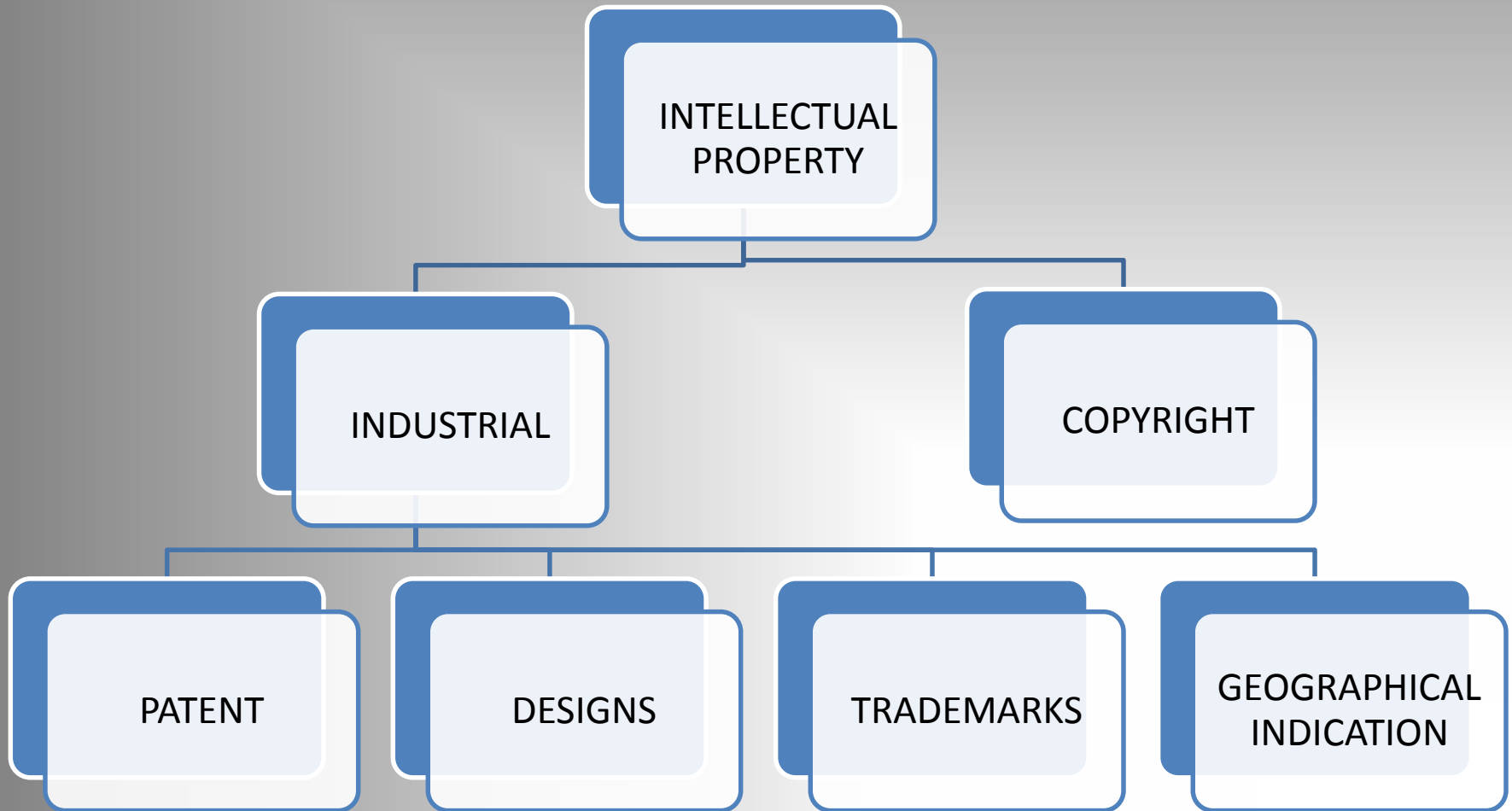
INTELLECTUAL PROPERTY



- IP is a property that arises from the human intellect.
- It is a product of human creation.



TYPES OF IP



COPYRIGHT



- Literary & artistic works can be protected by copyrights.
- It is the original work of authorship
- It may be printing, entertainment and software.



PATENT



- It is a Invention to which the author claims for the exclusive rights.
- The patented product must fulfill the following criteria
 - NOVEL
 - USEFUL
 - NOT OBVIOUS
 - PRETAINS TO PATENTABLE MATTER



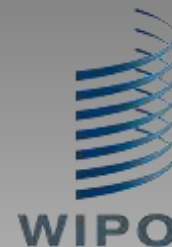
WIPO



- World Intellectual Property Organization (WIPO) was established by the WIPO convention In 1967
- It is the specialized agency of united nations.
- It promotes the safeguarding of IP.
- HEADQUARTERS: Geneva, Switzerland.

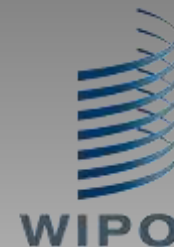


WIPO



- The Director General is Francis Gurry.
- Based in Geneva, with an international staff of some 1,300 employees, WIPO counts 184 Member States more than 90 percent of the world's countries.
- WIPO is dedicated to developing a balanced and accessible international intellectual property (IP) system, which rewards creativity, stimulates innovation and contributes to economic development while safeguarding the public interest.

WHY TO PROMOTE & PROTECT IP



- To create and invent new works in the areas of technology and culture.
- The legal protection of the new creations encourages expenditure of additional resources, leading to further innovation.
- The promotion and protection of intellectual property spurs economic growth, creates new jobs and industries, and enhances the quality and enjoyment of life.



INTELLECTUAL PROPERTY RIGHT



- Intellectual property rights allow the creators or owners of patents, trademarks or copyrighted works to benefit from their own work or investment in a creation.
- These rights provides for the right to benefit from the protection of moral and material interests resulting from authorship of any scientific, literary or artistic work.



TYPES OF IPR



TYPES OF IPR	DESCRIPTION	FIELDS
PATENTS	INDUSTRIAL PRODUCTS, COMPOSITION ETC.,	EQUIPMENTS, DRUGS AND CHEMICAL INDUSTRY
COPYRIGHTS	ORIGINAL WORK OF AUTHORS	ENTERTAINMENT, PRINTING
TRADEMARK	SYMBOLS, SIGNS	ALL TYPE OF FIELDS
TRADE SECRETS	COPOSITION, SECRET INFORMATIN ETC.,	MOST OF THE INDUSTRIES (FOOD & DRUG)
INDUSTRIAL DESIGNS	DESIGNS & FASHION	CLOTH & ORNAMENTAL INDUSTRY
GEOGRAPHICAL INDICATION	THE SOURCE OF RAW MATERIAL & COMPOUNDS	MOST OF THE INDUSTRIES

HOW IT PROTECTS



- It serves as a forum for its Member States to establish and harmonize rules and practices for the protection of IPR
- It also services global registration systems for trademarks, industrial designs and appellations of origin, and a global filing system for patents.
- It plays a key role in helping new systems to evolve through treaty negotiation, registration, enforcement, legal and technical assistance and training in various forms.





NINE GOALS

Balanced Evolution of the International
Normative Framework for IP

Provision of Premier Global IP Services

Facilitating the Use of IP for
Development

Coordination and Development of Global
IP Infrastructure

World Reference Source for IP
Information and Analysis

International Cooperation on
Building Respect for IP

Addressing IP in Relation to
Global Policy Issues

A Responsive Communications
Interface between WIPO, its
Member States and All
Stakeholders

An Efficient Administrative and
Financial Support Structure.

TASKS



Developing international IP laws and standards.

Delivering global IP protection services.

Encouraging the use of IP for economic development.

Promoting a better understanding of IP.

Providing a forum for debate.



FUNCTIONS



- Harmonize national intellectual property legislation and procedures
- Provide services for international applications for industrial property rights
- Exchange intellectual property information
- Provide legal and technical assistance to developing and other countries
- Facilitate the resolution of private intellectual property