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Leadership

The person who guides or influences the behaviour of others is called “leader” and people influenced are called “followers”.

Leadership:- Leadership is the process of encouraging / influencing and helping others to work enthusiastically towards objectives.



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Leadership and management:- Management is a process of planning, organizing, coordinating, directing and controlling the group activities to accomplish organizational goals

Leadership is a part of management.



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Without leadership, an organization would be what the sage Valmiki wrote in the Ramayana, “ like a heard of cattle without a keeper, an army without a general, a night without moon, such would be the country where the king is not seen”.

Leadership transforms potential into reality.



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Leadership styles

The way the leader influences his followers is called “leadership style”.

(a) Autocratic or authoritative style

(b) Democratic or participative style

(c) Laissez-Fair or Free-Rein style

Benevolent authoritative style:-



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Transactional and transformational leadership

Transactional leaders manage the transactions between the organization and its members so that the organisation's objectives are achieved. They get things done by giving rewards, pay hike, recognition who perform better.

Transformational leaders focus on changing the attitude of employees towards building the commitment for organizational objectives. Leaders generate awareness and order their subordinates to look beyond their self-interest for the good of the organization.