

*PRESENTATION*

*ON*

*NAFED*

# National Agricultural Cooperative Marketing Federation of India Ltd

**(NAFED)** is an apex organization of marketing cooperatives for agricultural produce in India, under Ministry of Agriculture, Government of India. It was founded in October 1958 to promote the trade of agricultural produce and forest resources across the nation. *NAFED* is now one of the largest procurement as well as marketing agencies for agricultural products in India. With its headquarters in New Delhi, NAFED has four regional offices at Delhi, Mumbai, Chennai and Kolkata, apart from 28 zonal offices in state capitals and important cities.

In 2008, it established, National Spot Exchange, a Commodities exchange as a joint venture of Financial Technologies (India) Ltd. (FTIL).

# IS THERE ANY NEED????

Overall Economic Growth Is Dependent Upon Agricultural Growth Particularly in India.

Agriculture Contributes Around 30% to Our GDP.

## Origin

- ▶ Established on the auspicious day of Gandhi Jayanti on 2nd October 1958.
- ▶ Multi State Co-operative Societies Act.
- ▶ Farmers are the main members.
- ▶ To promote Co-operative marketing of Agricultural Produce to benefit the farmers.
- ▶ National Level Apex Cooperative Marketing Federation.

# Objectives



To facilitate, coordinate and promote the marketing and trading activities of the cooperative institutions in agricultural and other commodities, articles and goods.



To undertake or promote on its own or on behalf of its member institutions or the Government or Government Organizations, Inter-State and international trade and commerce .



To act as agent of any government agency or cooperative institution.

CONTI.....

- To organize consultancy work in various fields for the benefit of the cooperative institutions in general and for its members in particular.
- To undertake manufacture of agricultural machinery and implements, processing, packing, etc. up manufacturing units.
- To set up storage units for storing various commodities and goods.

- To subscribe to the share capital of other cooperative institutions as well as other public, joint and private sector enterprises.
- To guarantee loans or advances or give undertakings on behalf of any such society or company as mentioned above to any financing institutions.
- To undertake marketing research and distribution of market intelligence.

# Membership

- ▶ State-level general purpose cooperative marketing federations excluding Union Territories.
- ▶ Apex-level cooperative marketing organizations for Union Territories.
- ▶ State and Regional (inter-State) level cooperative institutions like special commodity federations, tribal cooperative federations and tribal cooperative development corporations.



# Warehouses

- ▶ Warehouse at Bakshi ka Talab Lucknow (U.P.)
- ▶ Warehouse at Morbi (Gujarat).
- ▶ General warehouse at Raichur (Karnataka).
- ▶ General warehouse at Bhiwadi (Rajasthan).
- ▶ Spices Processing and Warehousing Complex (Chennai).

## NAFED Cold Storages

- ▶ Nafed Cold Storage at Lawrence Road, Delhi.
- ▶ Cold storage at Vashi (Maharashtra).
- ▶ Nafed Pre-Cooling & Cold Storage at Pimpalgaon(Maharashtra).
- ▶ Nafed Onion Cold Storage at Lawrence Road, Delhi.

# Management

- ▶ Members of the Board of Directors.
- ▶ Chairman and Managing Director.
- ▶ 2 Standing committees.  
a)Business b)Executive
- ▶ Board can also constitute two more committees/sub-committees.

**BOARD OF  
DIRECTORS(CHAIRMAN AND  
MANAGINGDIRECTOR)**

**STANDING  
COMMITTEES**

**TWO SUB-  
COMMITTEES**

**EXECUTIVECOMMITTEE**

**BUSINESS  
COMMITTEE**

**FINANCE  
ACCOUNTS&AUDIT  
COMMITTEE**

**PROJECT  
&DEVELOPM  
ENTCOMMIT  
TEE**

## INTERNATIONAL TRADE



Exclusive International Trade Division at Head Office.

**EXPORT :**

EXPORT :

1. Wheat
2. Rice (Basmati / Non Basmati)
3. Maize
4. Wheat flour
5. Pulses like lentils, gram etc.
6. HPS Groundnut, Sesame seed, Niger seed

De-oiled extractions of Soya bean, Castor seed etc.

Castor oil, Natural Rubber

,spices like

chilies, turmeric, cardamom, pepper, coriander, cumin,  
fennel seed, fenugreek seed etc.



## **IMPORT:**

Edible oils, pulses, sugar, garlic etc.

1000 MT's of Crude Sunflower seed Oil.

# MARKETING



## Seeds

- Joint Venture- With Seed Producer.
- Contract Farming Mode - Through societies.
- To Govt Institutions/ Depts. on outsourcing basis.
- As Dealer / Distributor or established seed companies.

# RESEARCH AND DEVELOPMENT ACTIVITIES DEVELOPMENT ACTIVITIES

## NHRDF

Carries out research and development activities on various export oriented horticultural crops.

Onion and garlic

major crops.

Increasing production, productivity, quality



# NAFED BAZAARS

Started in Delhi.

To the sale of North East Products, NAFED has opened a separate counter in the Bazaar at Ashram Chowk, New Delhi.

Consumer Marketing Division of NAFED is supplying goods to about 100 reputed Govt. Institutions.

NAFED brand products in consumer packs.

Retail Outlets at -Delhi(4) Shimla(2) Jaipur (1)

# Role of NAFED

- Price Support Program.
- External Trade Support.
- Marketing Channels.

## Conclusion

The establishment of co-operative marketing societies The establishment of co-operative marketing societies is a crucial step taken to overcome the problems arising is a crucial step taken to overcome the problems arising out of the present system of marketing agriculture out of the present system of marketing agriculture produce. .NAFED plays a major role in stabilizing the prices NAFED plays a major role in stabilizing the prices of agricultural goods and carries out various activities of agricultural goods and carries out various activities to regulate the market. Since farmers are the main to regulate the market. Since farmers are the main members of NAFED its activities are of immense help members of NAFED its activities are of immense help

Thank you