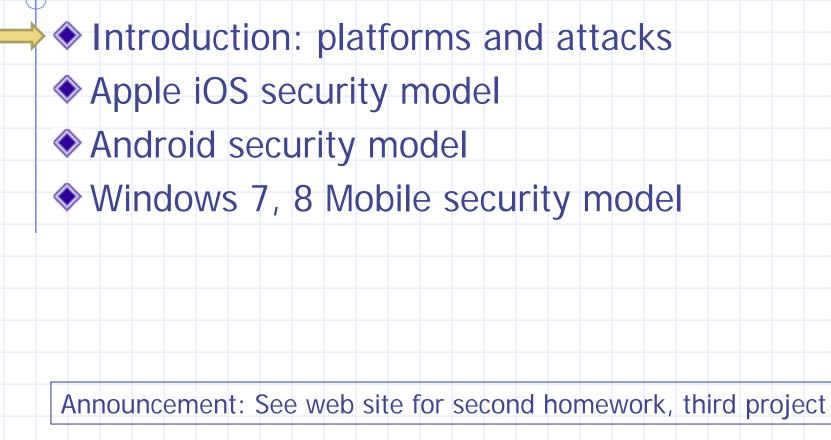


Outline



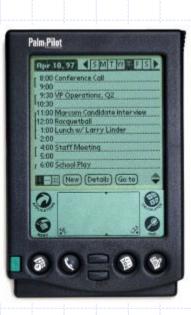
2

Change takes time



3

Apple Newton, 1987

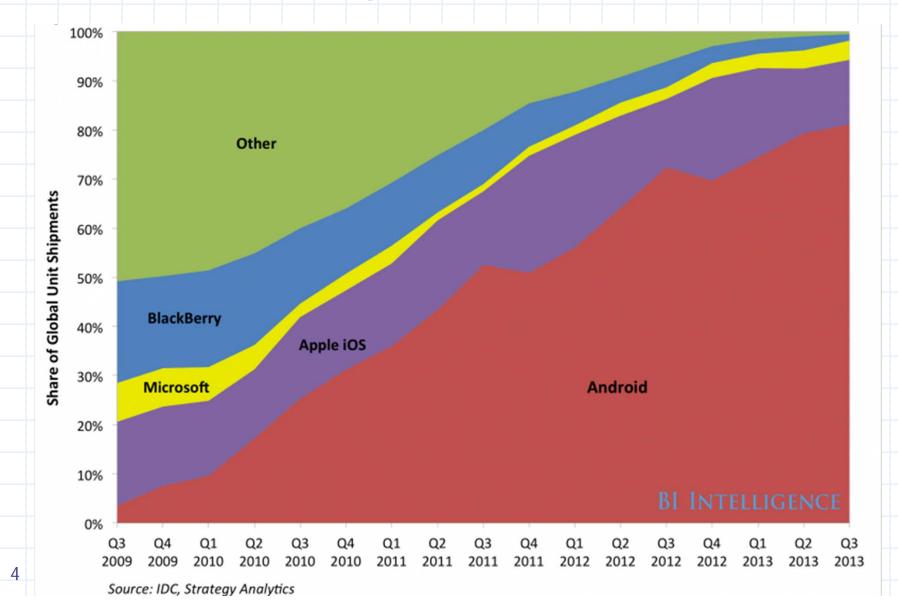


Palm Pilot, 1997

iPhone, 2007



Global smartphone market share



Zillions of apps



Two attack vectors





Both increasing in prevalence and sophistication



Mobile malware attacks

- Unique to phones:
 - Premium SMS messages
 - Identify location
 - Record phone calls
 - Log SMS
- Similar to desktop/PCs:
 - Connects to botmasters
 - Steal data
 - Phishing
 - Malvertising

Kaspersky: Aug 2013 – Mar 2014

♦ 3,408,112 malware detections 1,023,202 users. ♦ 69,000 attacks in Aug 2013 -> 644,000 in Mar 2014 ♦ 35,000 users -> 242,000 users ◆ 59.06% related to stealing users' money Russia, India, Kazakhstan, Vietnam, Ukraine and Germany have largest numbers of reported attacks Trojans sending SMS were 57.08% of all detections

Typical scenario

- Cybercriminals create an affiliate website and invite Internet users to become their accomplices
- A unique modification of the malware and a landing page for download is created for each accomplice
- Participants of the affiliate program trick Android users into installing malicious application
- Infected device sends SMS messages to premium numbers, making money for the cybercriminals
- Part of money is paid to the affiliate partners

http://media.kaspersky.com/pdf/Kaspersky-Lab-KSN-Report-mobile-cyberthreats-web.pdf

Mobile malware examples

DroidDream (Android)

- Over 58 apps uploaded to Google app market
- Conducts data theft; send credentials to attackers

Ikee (iOS)

- Worm capabilities (targeted default ssh pwd)
 - Worked only on jailbroken phones with ssh installed

Zitmo (Symbian, BlackBerry, Windows, Android)

- Propagates via SMS; claims to install a "security certificate"
- Captures info from SMS; aimed at defeating 2-factor auth
- Works with Zeus botnet; timed with user PC infection

Comparison between platforms

Operating system (recall security features from lecture 5)

- Unix
- Windows
- Approval process for applications
 - Market: Vendor controlled/Open
 - App signing: Vendor-issued/self-signed
 - User approval of permission
- Programming language for applications
 - Managed execution: Java, .Net
 - Native execution: Objective C

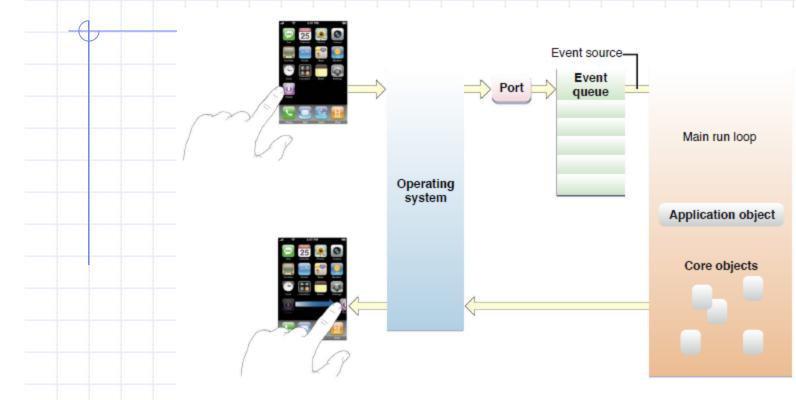
Outline

12

- Introduction: platforms and attacks
- Apple iOS security model
- Android security model
- Windows 7 Mobile security model



iOS Application Development



- Apps developed in Objective-C using Apple SDK
 - Event-handling model based on touch events

14

Foundation and UIKit frameworks provide the key services used by all iOS applications

