

Types of Page Layout

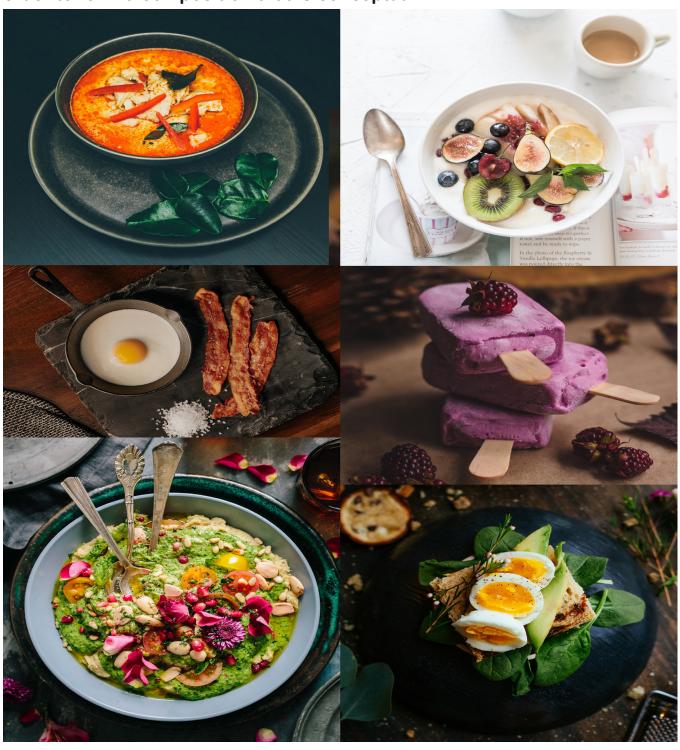
Broadly page layout can be classified in 10 categories.

- 1. Mondrian Layout.
- 2. Circus Layout.
- 3. Multi Panel Layout.
- 4. Silhouette Layout.
- 5. Big-Type Layout.
- 6. Alphabet-Inspired Layout.
- 7. Copy Heavy Layout.
- 8. Frame Layout.
- 9. Picture Window Layout.
- 10. Rebus Layout.

Now let us give you detail about these different types of graphic layouts in details.

1. Mondrian Layout

Mondrian layout refers to the forms: square, landscape or portrait, where every field is parallel to the presentation field and loads the image in order to form a composition that is conceptual.



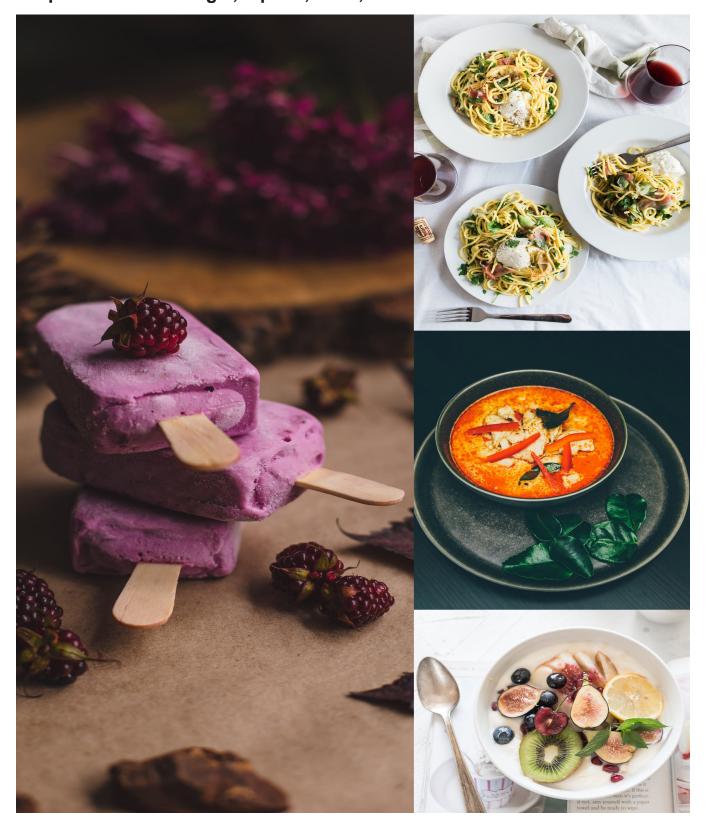
2. Circus Layout

Circus Layout doesn't imply standard layout. It refers to the irregular composition of elements.



3. Multi Panel Layout

Multi panel layout is divided into various sections or theme in same shape such as rectangle, square, cube, etc.



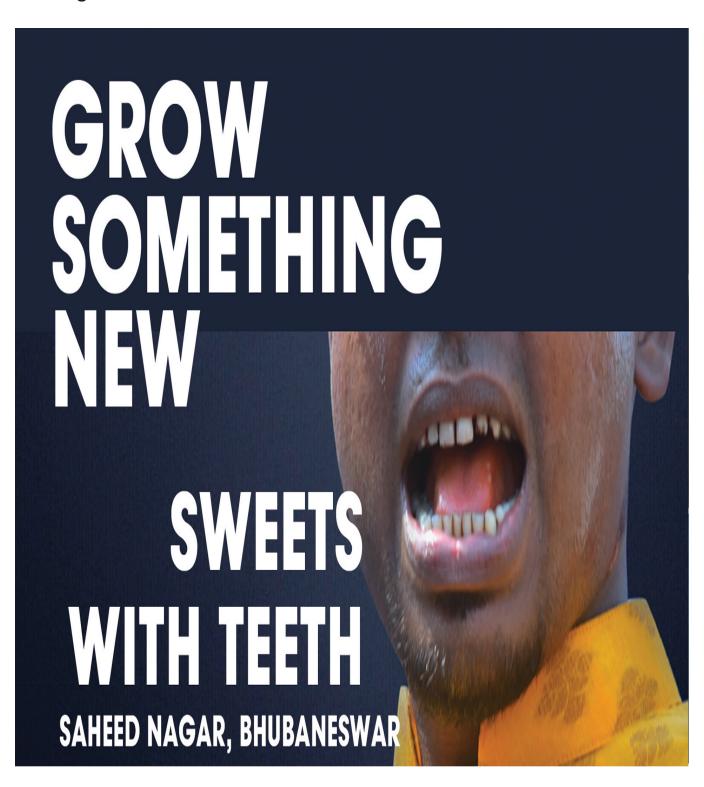
4. Silhouette Layout

Silhouette layout refers to the layouts in the form of illustration or photographic technique, highlighted only through shadow. Presentations can be shaped text-rap or spot color illustration or refracted smooth image pickup along- with photographic techniques.



5. Big-Type Layout

Big-Type layout lay emphasize on the font styles and big font sizes so as to grab the attention of the audience. Big-type layouts are usually used for creating headline.



6. Alphabet Inspired Layout

Alphabet- Inspired Layout focuses on the arrangement of letters or numbers in an appropriate sequence or forms a word or enhanced to give an impression of story or an idea for the advertisement.



7. Copy Heavy Layout

The layout concentrated to the copy writing.

Some examples are:

- Newspapers
- Magazines
- Brochures
- Online Journals etc.



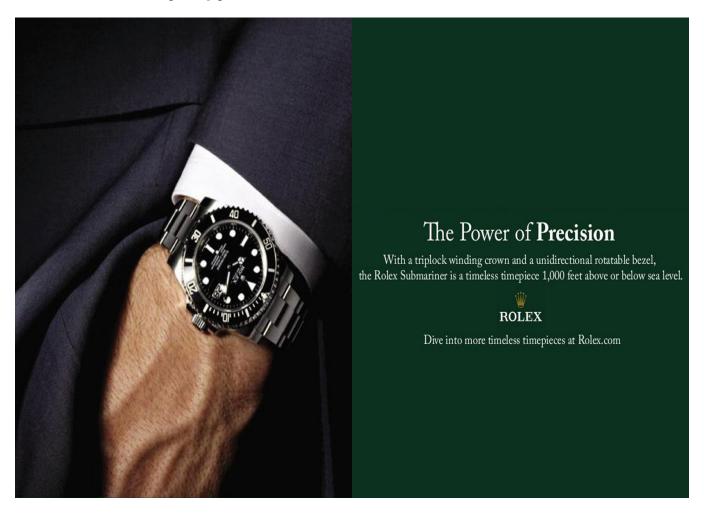
8. Frame Layout

Layout with story or images with story in the frame.

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9. Picture Window Layout

A vertical layout style characterized by a large picture at the top with a headline and body copy below.



10. Rebus Layout

Layout shown text and image. The layout forming a story.

