### client / customer

Providing a knowledge that by extracting context

from urban space to achieve a harmonious Smart City

**Automotive industry** 

**Public transportation** 

**Logistics industry** 

**Insurance industry** 

Relationship model

Smart city data

Smart

mobility data

Digitize the relationship between urban spaces

**Predict interaction** 

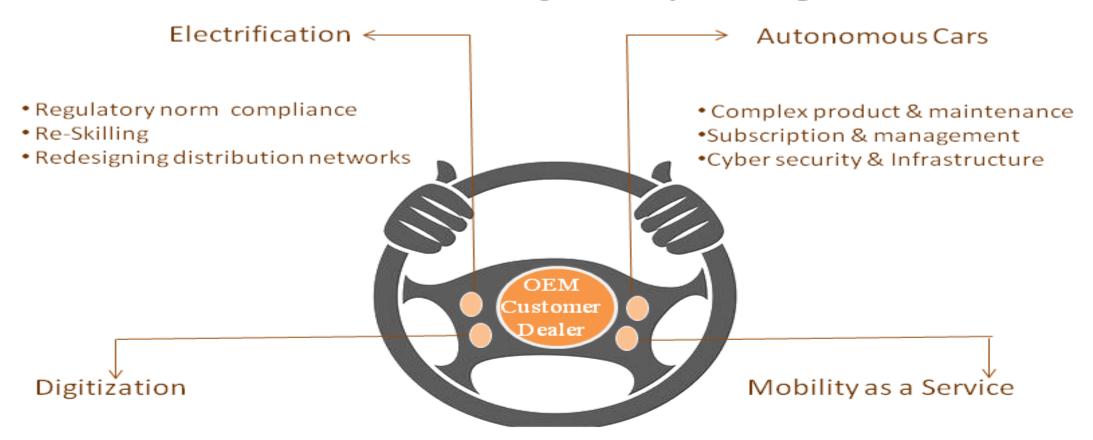
Predict algorithm

## Mobility Analytics

Providing services to a wide range of industries and customers by collaborating with cloud services / platforms of each company

**Various cloud services / platforms** 

#### **Future Dealership Mobility Offerings**



- Multi-channel to Omni-channel retail
- Digital product marketing & sales
- Mapping & sharing big data
- Customer relationship management

- Vehicle lending
- Customization and optimization
- Fleet & Ride Handling Services

# COVID-19 and the economic fallout pose fundamental questions across the mobility spectrum

### COVID-19

How and for how long will individual attitudes and behavior change?

How quickly does automation accelerate, particularly in goods movement?

How do supply chains shift to become more resilient?

What new health measures will be required in transportation?

### **Economic fallout**

What happens to shared mobility?

How do public transit systems cope?

How many trips will be permanently replaced by virtual, remote alternatives? How do government rescue efforts affect different sectors?

What investments do companies pull back from?

How does funding for mobility startups and innovation shift?

How do local authorities deal with the revenue crunch?

Source: Deloitte analysis.