

WELCOME

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- ▣ DIRETOR GENERALS OF WIPO
- ▣ INTELLETUAL PROPERTY
- ▣ INTELLECTUAL PROPERTY DAY
- ▣ SERVICES OF WIPO
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WIPO

(World Intellectual Property Organization)

- ▣ World Intellectual Property Organization is one of the specialized Agencies of the united nations

- ▣ WIPO was created in 1967 *“To Encourage creative activity, To promote the protection of intellectual property through out the world”*



- ▣ WIPO currently has 187 member states administrators 26 international treaties , and is headquartered in Geneva , Switzerland
- ▣ The current director general of WIPO is Francis Gurry
- ▣ WIPO became a specialized agency of the UN in 1974

▣ The agreement between UN and the WIPO notes in article One that WIPO is responsible

“ For promoting creative intellectual activity and for facilitating the transfer of technology related to industrial property to developing countries in order to accelerate economic , Social and cultural development , subject to the competence and responsibilities of the UN and it's Organs , Particularly the UN conference on Trade and Development , the Un development program and the UN's Industrial development organization , as well as of the UN educational , Scientific and cultural organization and of other agencies with in the Un system ”

- WIPO has significant financial resources independent of the contributions from its member states
- In December 2011 , WIPO published it's first world property report on the changing face of innovations , the first such report of the new office of the chief economist
- WIPO is also a co-publisher of the global innovation index

Director Generals Of WIPO

- ▣ George Bodenhausen (1970-73)
- ▣ Arpad Bogsch (1973-97)
- ▣ Kamil Idris (1997-2008)
- ▣ Francis Gurry



Intellectual Property

- Intellectual property rights are the legally recognized exclusive rights to creations of the mind. Under in law , owners are granted certain exclusive rights to variety of in tangible assets , such as musical , literary and artistic works .
- Common types of intellectual property includes copyright , trademarks patents , industrial design rights , traders' Jurisdiction and secrets

Worlds Intellectual Property Day

- Date – 26th April
- Frequency – Annual
- Related to – Inventors Day , World Book & Copyright Day
- The Event was established by WIPO in 2000 to *“Rise awareness of how patent , Copyrights , Trademarks and designs Impact on daily life and to celebrate creativity and the contribution made by creators and innovators to the development of societies across the globe”*

Services of WIPO

- ▣ WIPO Academy : Sign up for distance learning or face to face courses all year round , taught by people who know intellectual property
- ▣ WIPO Provide access to the world IP information – Search Technology & Brand related information in our global database
- ▣ WIPO Deliver Global services For Protecting IP
- ▣ WIPO shapes International IP rules for a changing Society

INFO NETWORK

- ▣ WIPO has established WIPONET , a global info network
- ▣ The project seeks to link over 300 intellectual property offices in all WIPO member states . In addition to providing a means of secure communication among all connected parties , WIPONET Foundation for WIPO's Intellectual property services

Explore WIPO

- ▣ IP SERVICES : Protecting IP & resolving disputes
- ▣ POLICY : Decision making & negotiating bodies IP and Other policy topics
- ▣ CO-OPERATION: Development global Co-operation

WIPO is the Global forum for intellectual property Services , policy information and co-operation

WIPO's Staff Share a common goal – An efficient and accessible IP system that provides benefits to all .



THANK YOU