

## Tropical and subtropical vegetables (2+1)

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## Rules and Regulations for Vegetable Export and Processing Business Firm Name Registration

### Rules and Regulations for Vegetable Export and Processing Business Firm Name Registration

- If anyone is doing any business like clinic, pharmacy, agri-business with specific name than any other person cannot harm him in any way by keeping your firm name if registered. The party has right to use in the court of law. Firm registration is done under Indian Registration Act, 1958.

#### Trade Mark/Trade Name:

- A trademark means identification of your goods. It is a symbol, which a person uses in the courses of trade in order to that the purchasing public from similar goods of other traders may distinguish his goods. Registration of trademark done under Trade Mark and Merchandise Act, 1958.

#### Patent:

- A patent granted under Patent Act, 1970 centers upon the patentee, where the patent is for an article or a substance, the exclusive right by him self his agents or licensees to make use, exercise, sell or distribute such articles.

#### Agmark:

- Under Agmark registration, vegetable producers are covered: Vegetable oil cakes, dried edible mushroom, table potato, Kanchan (Bathua), seed potatoes, table potatoes (export), water chestnut, curry powder, chillies powder, celery seeds etc.

#### FPO:

- Under FPO registration, vegetable processed products are

#### covered:

- Dehydrated vegetables, tomato products, ketchup and sauces etc.

#### Quality Labelling Produce:

- Still, vegetable growers and specialists have not equipped themselves with the qualitative aspects of production and pre and post harvest care, which play a very vital role in the export of vegetable produce. This requires government intervention and also sizeable investment in research and development. It is also necessary to familiarize the growers and the exporters with the technologies to qualitative aspects.
- While promoting vegetable exports in India quality should be the watchword, we must provide such quality as would be the consumer's delight. It is no longer sufficient, if we ensure stomach's satisfaction. In the export world, the sum is fast

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transforming from customer satisfaction to consumer delight. And to achieve to this, the entire outlook in agricultural industry and business should be radically transformed to adopt the proven three pronged commitment, consistency and competence; commitment to lift agricultural from its present state of stagnated growth to achieve buoyant agrarian economy; consistency in terms of supply of quality products and competence to sell India's products at competitive rates by increased productivity an adoption of innovative and appropriate technology and expertise.

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